



A L E X B E C K E R

Quick Start 80% Opt In Creation Guide

The 5 Parts To The 80% Opt In



(Forewarning)

For tips on creating opt in baits watch the first video in section two titled “The 80% Opt In Rate Template”





100% FREE CHEAT LIST DOWNLOAD

Subheadline

THE 524 MOST PROFITABLE SEO NICHE WITH SUPER LOW COMPETITION IN 2015

Main Headline

(EACH OF THESE NICHE CAN GENERATE UP TO \$5,000 PER SALE)

Counter Headline



Download Button

✓ Like Share You, Josh Parker and 30,270 others like this.



Social Proof



Step 1 : The Sub Headline

Use this line to explain what “it” is and that it is free

100% FREE CHEAT LIST DOWNLOAD

- What is “it” : In this case its a downloadable cheat list
- Is it it free : Yes, this is explained by the 100% free part



Step 2 : The Main Headline

Use this line to explain the big benefit and what it is

**THE 524 MOST PROFITABLE SEO NICHEs
WITH SUPER LOW COMPETITION IN 2015**

- What it is : 524 SEO niches
- What is the benefit : They have super low competition



Step 3 : The Counter Headline

Use this to counter any objections

(EACH OF THESE NICHEs CAN GENERATE UP TO \$5,000 PER SALE)

- Potential objection : If these are low competition, is there any money in them
- Counter : Yes they can generate up to \$5,000 per sale



Step 4 : The Download Button

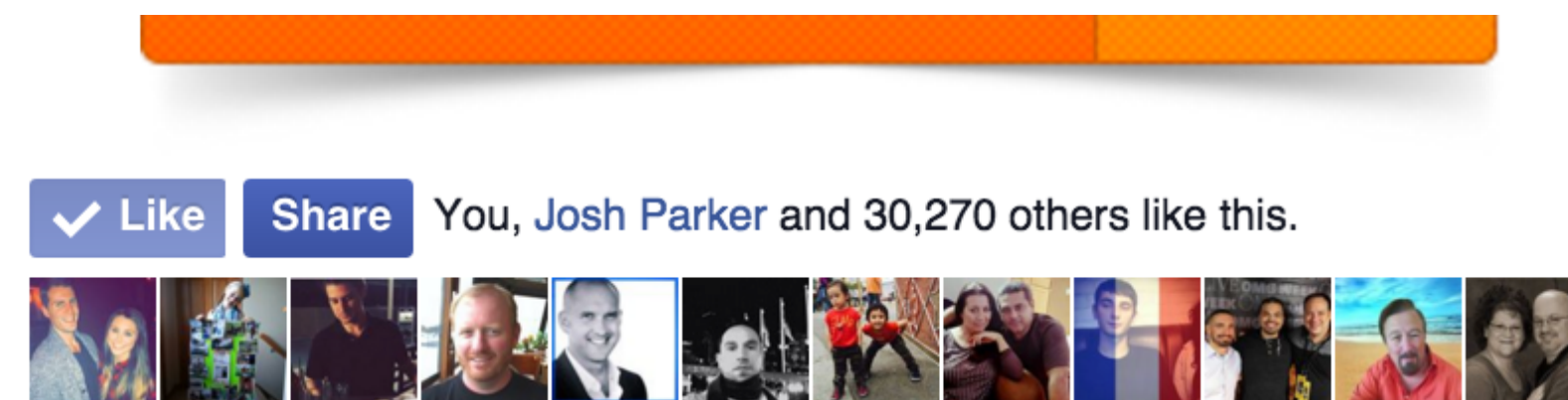
Always Use A Button With A “Download” Call To Action



These are proven (for me at least) to get higher opt in rates

Step 5 : The Social Proof

This Facebook box shows peoples friends who like my brand



This is an easy way to build a ton of trust because “their friends are doing it”



Boom...Some Quick Tips

- Simple opt ins almost always convert better
- A opt ins conversion rate has a TON to do with the initial ad
- Be sure to watch the video in section 2 to see the ads you need to make

